

MEET 2WIN

Oncology Partnering Convention

MAY 12 & 13, 2026
CITE MONDIALE - BORDEAUX

**PARTNERSHIP
OFFER**

ORGANIZED BY



**BECOME AN EVENT'S PARTNER
AND MULTIPLY YOUR COLLABORATION
OPPORTUNITIES!**

MATWIN

UNICANCER SUBSIDIARY DEDICATED TO INNOVATION

MATWIN (Maturation and Accelerating Translation With Industry) is a French platform, a wholly owned subsidiary of Unicancer, dedicated exclusively to supporting innovation in oncology. It assists scientists and entrepreneurs in evaluating their solutions and optimizes opportunities to transform their research into concrete solutions for patients.

MATWIN supports the development of innovative projects through three main actions:

- The annual **MEET2WIN** Congress,
- **A support program** for academic teams and oncology startups to accelerate the transition of innovation to industry and clinical practice,
- **Active involvement in coordinating the OncoSTART consortium**, which identifies and promotes promising academic projects in oncology at an early stage.



MATWIN
MATURATION & ACCELERATING
TRANSLATION WITH INDUSTRY



MATWIN CONTRIBUTES TO CREATE VALUES ACROSS ALL SEGMENTS OF ONCOLOGY

- BIOTECHNOLOGY
- MEDTECH
- MTI - CART
- AI
- DATA
- PRECISION MEDICINE
- RADIOTHERAPY
- IMAGING
- NUCLEAR MEDICINE - IVR
- BIOLOGY
- ANATOMICAL PATHOLOGY
- GENOMIC TESTING
- PATIENT EXPERIENCE
- TRAINING
- CYBERSECURITY
- INSURANCE - PROTECTION
- VALUE-BASED HEALTHCARE
- ORGANIZATION - OPTIMIZATION OF CARE PATHWAYS - DIGITAL SOLUTIONS

#MATWIN FOLLOW US! 

THE UNICANCER NETWORK



**18 CANCER CENTERS
& 2 AFFILIATED FACILITIES**

**+ 26,000
PROFESSIONALS
COMMITTED
EVERY DAY**

Unicancer is the only national hospital federation dedicated entirely to the fight against cancer. It unites Comprehensive Cancer Centers (CLCCs) and 20 private, non-profit institutions, spread across 22 sites.

A major player in research, Unicancer is the leading academic sponsor of oncology clinical trials in Europe, with international scientific recognition.

A pioneer in health data and artificial intelligence, Unicancer leads major international real-world research programs such as ESME, CANTO, and Harmonie, serving innovation and precision medicine.

**National operator
for pooling
hospital procurement**

More than **1,5 Milliard d'euros** annual purchases (medicines, medical devices, biomedical equipment, IT, AI, services...)

**A MAJOR PLAYER IN
ONCOLOGY CARE**



**OVER 600,000 PATIENTS TREATED
EACH YEAR IN FRANCE**

**30% OF WOMEN WITH BREAST
CANCER**

**22% OF WOMEN WITH
GYNECOLOGICAL CANCER**

**EUROPEAN LEADER IN
R&D, AI AND HEALTH
DATA**



**1/3 OF FRENCH PUBLICATIONS OF
INTERNATIONAL SCOPE IN ONCOLOGY**

**1ST ACADEMIC SPONSOR OF CLINICAL
TRIALS IN ONCOLOGY IN EUROPE**

**737 ACTIVE CLINICAL TRIALS
SPONSORED IN THE NETWORK BY THE
CLCCS AND R&D**

MEET2WIN 2026 PROGRAM

- EUROPE IN THE INTERNATIONAL INNOVATION LANDSCAPE
- DATA AS A DRIVER OF INNOVATION
- NEXT-GENERATION PRECISION THERAPIES
- DEVELOPING INNOVATION THROUGH PARTNERSHIPS
- BEYOND MEDICINES: MEDICAL DEVICES AND DIGITAL INNOVATION

MEET2WIN is a leading oncology event, structured around pre-arranged one-on-one meetings that facilitate targeted, high-value exchanges. It brings together all the key players in the ecosystem—international companies, SMEs, startups, researchers, clinicians, investors, decision-makers, and buyers in the healthcare sector.

Designed as a strategic networking platform, MEET2WIN aims to foster concrete collaborations, support open innovation, and accelerate technology transfer between academic research, clinical practice, and industry.

This 11th edition will feature roundtables, workshops, and exclusive discussions on the following topics:

Europe's place in the international innovation landscape, the role of data in innovation, next-generation precision therapies, and innovation in pharmaceuticals, medical devices, and digital technologies.

An exhibition space is available for partners in the prestigious setting of the Cité Mondiale, located in the heart of Bordeaux.

MEET2WIN SPECIAL EDITION 2026

MEET2WIN 2026 edition will celebrate MATWIN's new strategy and the synergy established with Unicancer's Procurement and Innovation Access Department.

2026 marks the 15th anniversary of Unicancer Procurement ; the procurement teams will be delighted to celebrate this milestone with key players in healthcare innovation.

BECOMING A PARTNER OF THE MEET2WIN CONGRESS



MEET2WIN offers unparalleled visibility in Europe to all key players in oncology innovation.

As a partner, you will be able to showcase your organization and increase your visibility in France and internationally to maximize collaboration opportunities.

You will also have the opportunity to benefit from the participation of high-level experts from the MATWIN international board of directors and to be associated with the innovative image of the MATWIN program and Unicancer.

KEY NUMBERS

+ 30 PROJECTS PRESENTED



+ 1 000 B2B MEETINGS



+ 25% PARTICIPANTS FROM THE EU



+ 25 SPEAKERS



+ 300 PARTICIPANTS



+ 10 EXHIBITORS



+ 200 COMPANIES



FOLLOW US! #MEET2WIN



PARTICIPANT PROFILE

MATURE COMPANIES
(PHARMA, MEDTECH, AI,
DIAGNOSTICS, CRO, INVESTORS)

EMERGING BUSINESSES
(STARTUPS, SMALL AND
MEDIUM-SIZED ENTERPRISES)

MAJOR BUYERS
IN THE HEALTHCARE
SECTOR

CLUSTER INCUBATORS
AND TECHNOLOGY
TRANSFER
ORGANIZATIONS

ACADEMICS, NON-
PROFIT
ORGANIZATIONS,
STUDENTS

DIRECTOR OF AN
INSTITUTIONAL/
HEALTHCARE
ESTABLISHMENT

KEY
OPINION
LEADERS

CHOOSE YOUR PACKAGE

MAJOR PARTNER

PARTNER

ALL OUR PACKAGES INCLUDE YOUR LOGO ON THE EVENT WEBSITE, IN THE PROGRAM AND IN THE MAILINGS.

PRICE

6 500 €

3 800 €

1 SPEAKING SLOT:
WORKSHOP OR PLENARY SESSION



WORKSHOP
ONLY
+ 2 000 €

BOOTH

4 M²

2 M²

FULL PASS FOR THE MEET2WIN CONVENTION
(COCKTAIL RECEPTION INCLUDED)

4

2

ADDED DOCUMENTS
TO THE CONFERENCE BAGS



+ 500 €

VISIBILITY

YOUR SLIDES ON
SCREEN DURING
BREAKS &
1 DEDICATED POST



OPTION:

1 ADDITIONAL SPEAKING SLOT (PLENARY
SESSION)

+ 3 500 €



OPTION :

1 ADDITIONAL SPEAKING SLOT (WORKSHOP)

+ 1 500 €

IF YOU HAVE CHOSEN A
PLENARY SESSION

+ 2 000 €

COMMUNICATION PACKAGE

2 500 €

- YOUR LOGO ON THE EVENT WEBSITE, IN THE PROGRAM, AND IN THE MAILINGS.
 - FULL PASS FOR THE MEET2WIN CONVENTION (COCKTAIL RECEPTION INCLUDED)
 - ADDED DOCUMENTS TO THE CONFERENCE BAGS
- + 500 €**

“MEET MY PHARMA / MEET MY MEDTECH / MEET MY IA / MEET MY BIOTECH / MEET MY PURCHASING DEPARTMENT...”

PRESENT YOUR R&D STRATEGY, YOUR PROJECT PORTFOLIO, YOUR AREAS OF INNOVATION, YOUR PARTNERSHIP NEEDS OR YOUR CALLS FOR COLLABORATION (AFTER APPROVAL BY THE ORGANIZING COMMITTEE).

- DEDICATED 20-MINUTE PRESENTATION (PLENARY SESSION OR AUDITORIUM, DEPENDING ON THE PROGRAM)
- QUESTIONS AND ANSWERS (SUBJECT TO APPROVAL BY THE ORGANIZING COMMITTEE)

- SESSION NAME IN THE PROGRAM + EMAIL CAMPAIGNS + 1 DEDICATED SOCIAL MEDIA POST

- 2 FULL PASS INCLUDED

FOR STARTUPS

5 000 €

FOR
PHARMA / CRO /
MEDTECHS / BIOTECHS

7 000 €

ALL PRICES ARE EXCLUSIVE OF TAX.

MEET2WIN May 12 and 13, 2026 - Partnership Offer

CONTACT

CONTACT@MATWIN.FR

WWW.MATWIN.FR

AND ON SOCIAL MEDIA

@MATWIN_BDX /
#MATWIN



WWW.UNICANCER.FR

AND ON SOCIAL MEDIA

@RESEAU.UNICANCER /
#UNICANCER



LAST EDITION'S PARTNERS

