

MEET 2WIN

Oncology Partnering Convention

May 16 & 17 2024
Bordeaux, France

SPECIAL EDITION
MATWIN'S 15TH ANNIVERSARY

**SPONSORSHIP
OPPORTUNITIES**

**BECOME A PARTNER OF THE EVENT AND
INCREASE YOUR COLLABORATION
OPPORTUNITIES !**

WHAT IS MEET2WIN 2024?



MEET2WIN 2024 is the 9th edition of a partnering convention entirely dedicated to open innovation and technology transfer focused on oncology. This event is organised by MATWIN (Maturation & Accelerating Translation With INdustry), a french open-innovation platform dedicated to oncology.

Moreover, this edition will also be the opportunity to celebrate MATWIN's 15th anniversary! A special edition therefore with surprises for attendees!

Organised around one-to-one pre-scheduled meetings and bringing together all the parties involved in oncology innovation, MEET2WIN offers a great opportunity to meet representatives of big pharma & diag companies, SMEs, startups, researchers, clinicians, TTOs, investors etc. to increase partnerships and foster innovation.

MEET2WIN is a 2 days partnering convention combining conferences, projects pitches, one-to-one pre-scheduled meetings, workshops as well as an exhibition area.

MATWIN International Board members will attend MEET2WIN. MEET2WIN attendees will have the opportunity to request meetings with the committee members: leading global industrial decision-makers in oncology R&D and key academic opinion leaders from major cancer research centers in Europe.

WHY BEING A MEET2WIN SPONSOR?



MEET2WIN offers a unique european targeted exposure to all key innovation players in oncology.

As a partner, you will showcase your organization and increase your visibility to maximize collaboration opportunities. As it is a specific edition celebrating MATWIN's 15th anniversary, your visibility will be enhanced !

You will also have the opportunity to benefit from the participation of top-level experts from the MATWIN International Board and be associated with the MATWIN programme innovative image.

THE EVENT IN FIGURES

+ 30 PROJECTS PITCHES



25% EU PARTICIPANTS



+ 300 PARTICIPANTS



+ 200 COMPANIES



+ 1000 B2B MEETINGS



+ 25 SPEAKERS



+ 10 EXHIBITORS



#MEET2WIN FOLLOW US !



PROFILE OF PARTICIPANTS

35%

MATURE COMPANIES (PHARMA & DIAG
COMPANIES, SMES, CRO, INVESTORS)

26%

EMERGING
COMPANIES

31%

ACADEMICS
NON-PROFIT, STUDENTS

8%

TTOS / CLUSTERS /
INCUBATORS

CHOOSE YOUR PACKAGE

	GOLD 5 500 €	SILVER 3 500 €	BRONZE 2 500 €
• 1 SPEAKING SLOT IN THE PROGRAM (WORKSHOP)	<input checked="" type="checkbox"/>		
• BOOTH	6 SQM	3 SQM	3 SQM
• MEET2WIN CONVENTION FULL PASS (COCKTAIL DINNER INCLUDED)	3	2	1
• AD INSERTION WITHIN THE CONVENTION BOOKLET (A4 FORMAT)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
• DOCUMENT INCLUSION WITHIN CONGRESS BAGS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
• YOUR LOGO ON ALL MEDIA (WEBSITE, BOOKLET)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• DEDICATED POST ON OUR SOCIAL NETWORKS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• YOUR LOGO ON EMAILINGS SENT TO PARTICIPANTS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

WORKSHOP EXHIBITOR: 3000 € (VAT EXCLUDED)

- 1 WORKSHOP DEDICATED TO THE PRESENTATION OF YOUR ACTIVITY (30 MN)
- 2 MEET2WIN CONVENTION FULL PASS
- YOUR LOGO ON ALL MEDIA (WEBSITE, BOOKLET)
- DEDICATED POST ON OUR SOCIAL NETWORKS
- PROMOTION OF YOUR WORKSHOP IN DEDICATED EMAILINGS SENT TO PARTICIPANTS

START-UP SPONSOR: 800 € (VAT EXCLUDED) (RESTRICTED TO SMES < 10 EMPLOYEES, CREATION < 5 YEARS)

DEDICATED LOCATION PROVIDED WITHIN THE EXHIBITION AREA
2 MEET2WIN CONVENTION FULL PASS
YOUR LOGO ON ALL MEDIA (WEBSITE, BOOKLET)

HOW TO BECOME A MEET2WIN SPONSOR?

FIND OUT ABOUT THE SPONSORSHIP OPPORTUNITIES ON NEXT PAGE AND DO NOT HESITATE TO CONTACT US FOR ANY PERSONALIZED REQUEST.



CONTACT

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FOLLOW US ON WWW.MATWIN.FR AND ON SOCIAL NETWORKS !

ORGANISED BY

MATWIN

MATURATION & ACCELERATING
TRANSLATION WITH INDUSTRY



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